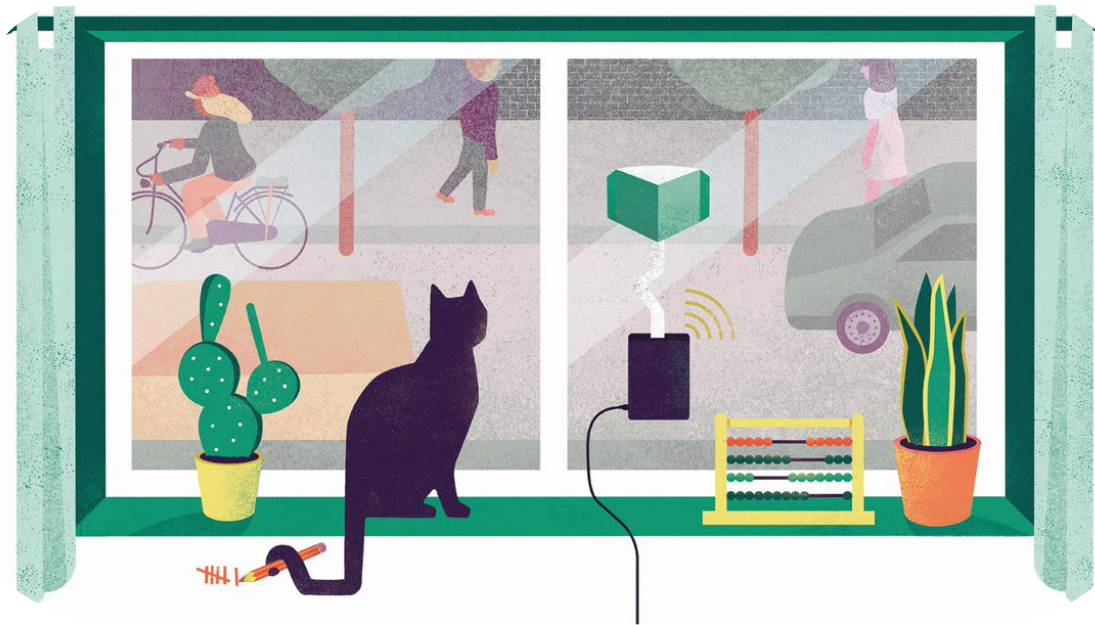




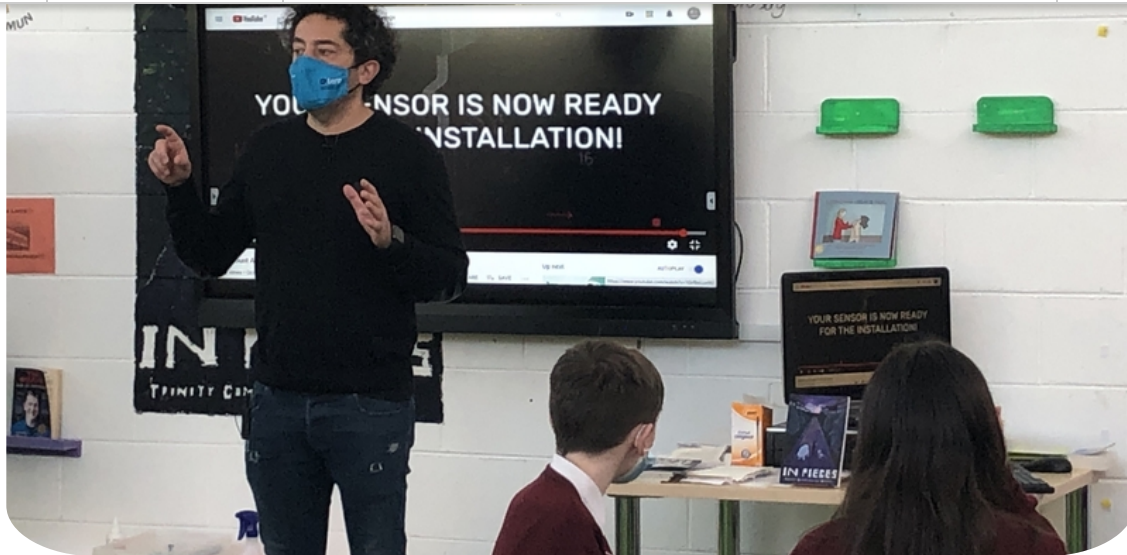
WeCount: Newsletter #3:

December 2020

Citizens generating mobility data & knowledge



What we have been up to

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In the spotlight: [Dublin households get cameras to record outside traffic.](#)



When one thinks of strawberries, summer picnics, cakes, and other delicious food usually spring to mind. However, it seems the red fruit are not just a tasty treat, the plants also function as effective air quality monitoring tools. As part of WeCount's effort to calculate urban air quality, 1,000 Barcelona and Madrid residents will use strawberry plants to measure pollution in their cities.

[Read the article in WeCount's website.](#)



Digital technologies and citizen science: A match made in heaven?

As the COVID-19 pandemic brought face-to-face scientific research to a screeching halt, analysts scrambled to find an alternative. Citizen science offered a solution. With portable, accessible and low cost software increasingly available, projects like WeCount have brought the public to the forefront of mobility studies. However, is this technological explosion really the nirvana it promises for citizen science?

[Read the article in WeCount's website](#)

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Missed our webinar **Data-driven Urban Mobility Planning and Citizen Science: a match made in heaven**? No worries, you can now access the full session recording and read the main conclusions [here](#).



To progress, citizen science initiatives must share their best practices

Science has long drawn on the resources of everyday citizens. From crowd sourcing initiatives to small groups of local volunteers, discoveries and innovations in everything from weather patterns to maternity care have been underpinned by public data collection. As research is being pushed online, citizen science is an increasingly popular tool. However, if such initiatives are to be successful, they must learn from one another.

[Read more in WeCount's website](#)



WeCount partner, Transport & Mobility Leuven has been awarded Information Flanders' 'best API' prize for its traffic measurement program with Telraam.

[Read more in WeCount's website.](#)

Visit the WeCount website!

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 872743.



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